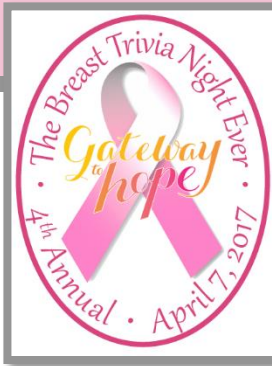




PARTICIPATION OPPORTUNITIES

*Proceeds from The Breast Trivia Night Ever benefit
Gateway to Hope - A Breast Cancer Lifeline.*



EVENT OVERVIEW

In 2014, the unexpected breast cancer diagnosis of 29 year old, Anne Zanola, united a group of friends and family to raise funds for breast cancer research and Anne's medical related expenses. The 2014 event celebrated the completion of Anne's 18 weeks of chemotherapy while raising over \$30,000! Due to the overwhelming success of the 2014 event, the group chose to donate a portion of the proceeds in 2016 to Gateway to Hope. After realizing how much of a difference the success of the event has made in the lives of Gateway to Hope patients battling breast cancer, Anne and her co-chair, Molly Mastin, along with their event committee and the Gateway to Hope staff, decided to make The Breast Trivia Night Ever an annual fundraising event for the organization.

EVENT DETAILS

Date: Friday, April 7, 2017

Location: Beyond Broadway, 112 Sidney Street, St. Louis, MO 63104

Time: Doors open at 6pm / Trivia starts at 7pm

Attire: Casual - **PINK** is highly encouraged!

Tickets: Tables of 8 are \$400 and include open bar, full buffet dinner, 8 rounds of trivia, raffle and silent auction items, and more!

EVENT CO-CHAIRS

Molly Mastin and Anne Zanola

EVENT COMMITTEE

Liz Connole, Pegi Fogertey, Allison Gray, Colleen Hafner, Katie Hanson, Glenna Hare, Beth Kaufman, Caitlin Jahnsen, Maggie Larson, Elizabeth Lindquist, Sarah Lofton, Megan Martin, Jessica Normile, Lindsay O'Connell, Katie Reedy, Karen Reis, Toni Ruiz, Ceil Ryon, Tina Schlappizzi, Kellan Smith, Rachel Spooner, Erin Torney, Kara Turpin, Jessica Weiss, Rose Zanola





ABOUT GATEWAY TO HOPE

Gateway to Hope is a breast cancer lifeline. Our mission is to secure comprehensive care and provide financial assistance for individuals in need diagnosed with or at high risk for developing breast cancer. Dr. David Caplin, a reconstructive surgeon, and Dr. Marlys Schuh, a surgical oncologist, founded Gateway to Hope in 2005 after witnessing needless suffering and in some cases death of breast cancer patients who delayed treatment because they could not afford insurance.

Every patient who contacts Gateway to Hope is given personal attention immediately and throughout their treatment regimen. Our Insurance Premium Program (IPP) allows Gateway to Hope to broaden our patient reach by paying health insurance premiums or reimbursing patients throughout treatment. This allows them direct access to comprehensive care through the physicians and facilities of their choice.

Our Thelma's Gift and Gail's Legacy Funds help Gateway to Hope patients with financial stresses caused by the inability to earn income during breast cancer treatment. The funds are utilized to assist with rent or mortgage payments, gas cards to get to and from treatment, utilities, oral prescription medications and lymphedema garments.

To date, Gateway to Hope has connected nearly 1,000 local breast cancer patients in need to medical care and financial assistance.

CO-FOUNDERS

David A. Caplin, MD
Marlys E. Schuh, MD

PRESIDENT

Marty Moore

VICE PRESIDENT/ SECRETARY

Evan Goldfarb

TREASURER

Stephanie King

DIRECTORS

Omar Ahmad
Jenny Bartlow
Ann Buck
John Caplin
Norty Cohen
Diane Gantner
David Hutkin
Kathy Karasick
Francine Katz
Susie Knopf
Diane Lacey
Kim Massa Rubenstein
George Roman
Jacki Rosen
Rick Rovak
Susan Sullivan
Katie Trout Ackerman
Debra Wannstedt
Lindy Wilhelm
Jill Winters

EXECUTIVE DIRECTOR

Dawn Van Houten

DEVELOPMENT COORDINATOR

Tracy Gellman

OFFICE MANAGER

Pamela Zayas

OFFICE ASSISTANT

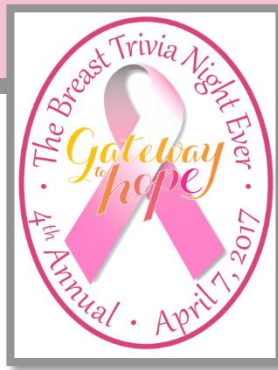
Delesha George

PROGRAM SOCIAL WORKER

Keri Koehler, LMSW

PROGRAM NURSE MANAGERS

Christine A. Lyss, RN
Jane Roodman Weiss, RN, BSN



SPONSORSHIP LEVELS AND BENEFITS

Multiple sponsorship opportunities available at each level

BENEFITS	ROUND \$500	EVENT \$1,000	PARTNER \$2,500	PRESENTING \$5,000
Recognition on website, social media and e-communications	x	x	x	x
Recognition on event-day materials (table tents, event program, answer sheets, on-screen presentation)	x	x	x	x
Complimentary trivia table of 8*		1 table	2 tables	3 tables
Listed as Presenting Sponsor on all event materials				x
Opportunity for company representative to speak at event and participate in media opportunities				x

*Trivia table of 8 valued at \$400



PARTICIPATION RESPONSE FORM

DONOR INFORMATION

Company Name _____

Contact Name _____

Address _____

City, State, ZIP _____

Phone _____ Email _____

SPONSORSHIP COMMITMENT *(Printing deadline: Friday, March 24, 2017)*

____ Presenting Sponsor (\$5,000) ____ Partner Sponsor (\$2,500)

____ Event Sponsor (\$1,000) ____ Round Sponsor (\$500)

Other donation amount \$ _____

TRIVIA TABLE RESERVATION *(Based on availability. Tables include open bar and full buffet dinner.)*

____ Table(s) of 8 at \$400 per table

SOLD OUT

AUCTION ITEM OR IN-KIND DONATION *(Items are due the week of March 20, 2017)*

Item Description _____

Value _____

PAYMENT INFORMATION *(All donations are tax deductible in accordance with IRS regulations)*

Check (payable to Gateway to Hope) OR Credit Card (AmEx, Discover, MasterCard or Visa)

CC # _____ Exp. Date ____/____/____ CVV Code _____

Billing Address _____

City, State, ZIP _____

Please return this form with payment to:
Gateway to Hope, ATTN: Tracy Gellman
425 N. New Ballas Road, Suite 220, St. Louis, MO 63141
tracy@gthstl.org