



SPONSORSHIP OPPORTUNITIES

*Proceeds from The Breast Trivia Night Ever benefit
Gateway to Hope - A Breast Cancer Lifeline.*



EVENT OVERVIEW

In 2014, the unexpected breast cancer diagnosis of 29 year old, Anne Zanola, united friends and family to host a trivia night to raise funds for breast cancer research and Anne's medical expenses. The event celebrated the completion of Anne's treatment and raised over \$30,000! Due to the event's success, the group chose to donate a portion of the proceeds in 2016 to Gateway to Hope, and The Breast Trivia Night Ever has since become an annual fundraising event for the organization.

EVENT DETAILS

Date/Time: Friday, April 12, 2019 / Doors open at 6pm; Trivia starts at 7pm

Location: Moolah Ballroom, 12545 Fee Fee Road, Creve Coeur, MO 63146

Attire: Casual - **PINK** is highly encouraged!

Tables: Tables of 8 are \$400 (includes open bar, dinner buffet and trivia)

2019 Co-Chairs: Sarah Luem, Molly Mastin and Anne Zanola



2018 PARTNER SPONSORS

Capes Sokol - McBride & Son Homes - Staenberg Family Foundation

2018 EVENT SPONSORS

Colliers International - Jason Ellis - Missouri Foundation for Health -
The Kristi & JT Monschein Team - mpix - Parkcrest Plastic Surgery

2018 ROUND SPONSORS

Duke Realty - James Schmidt, DDS, PC - Wilhelm & Arminio Family



ABOUT GATEWAY TO HOPE

At Gateway to Hope, we envision a day when all people faced with a breast cancer diagnosis have the resources and support needed to face the disease and focus on healing. Our mission is simple: we empower breast cancer patients to face the disease and focus on healing by removing barriers to affordable, timely, quality healthcare.

After encountering countless patients who had delayed treatment because of financial hardship, two St. Louis physicians – Dr. Marlys Schuh and Dr. David Caplin – founded Gateway to Hope. In 2005, the organization began by supporting one uninsured/underinsured breast cancer patient per month with donated care through relationships, tapping into a network with more than 100 St. Louis area physicians. Today, Gateway to Hope serves hundreds of women a year across Missouri, St. Louis and Southern Illinois by providing them with financial assistance and treatment support.

For more information, please visit www.gthstl.org.

GATEWAY TO HOPE BOARD & STAFF

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Marlys E. Schuh, MD

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SPONSORSHIP LEVELS AND BENEFITS

Multiple sponsorship opportunities available at each level

BENEFITS	ROUND \$500	EVENT \$1,000	PARTNER \$2,500	PRESENTING \$5,000
Recognition (name, logo and web link) on website, social media, press release and e-communications	X	X	X	X
Recognition on event-day materials (table tents, event program, answer sheets, on-screen presentation)	X	X	X	X
Complimentary trivia table of 8* with VIP placement		1 table	2 tables	3 tables
Eight Mulligans (free answers) for each table		X	X	X
Opportunity to provide promotional items displayed at event on each table			X	X
Opportunity for company representative to speak at event and participate in media opportunities				X

**Trivia table of 8 valued at \$400.*

***The tax-deductible portion is the sponsorship amount minus the value of tickets used. (Gateway to Hope Tax ID #20-2737792)*

THE BREAST TRIVIA NIGHT EVER COMMITMENT FORM

DONOR INFORMATION

Company Name _____

Contact Name _____

Address _____

City, State, ZIP _____

Phone _____ Email _____

SPONSORSHIP COMMITMENT *(Printing deadline: Friday, March 29, 2019)*

____ Presenting Sponsor (\$5,000) ____ Partner Sponsor (\$2,500)

____ Event Sponsor (\$1,000) ____ Round Sponsor (\$500)

Other donation amount \$ _____

TRIVIA TABLE RESERVATION *(Based on availability. Includes open bar and dinner buffet.)*

____ Table(s) of 8 at \$400 per table

AUCTION ITEM OR IN-KIND DONATION *(Items are due the week of March 18, 2019)*

Item Description _____

Value _____

PAYMENT INFORMATION *(All donations are tax deductible in accordance with IRS regulations)*

Check (payable to Gateway to Hope) OR Credit Card (AmEx, Discover, MasterCard or Visa)

CC # _____ Exp. Date ____/____/____ CVV Code _____

Billing Address _____

City, State, ZIP _____

Please return this form with payment to:
Gateway to Hope, ATTN: Tracy Gellman
425 N. New Ballas Road, Suite 220, St. Louis, MO 63141
tracy@gthstl.org